



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN TENNESSEE

## CONGRESSIONAL DISTRICT 2

Number of Recreational Boats*	<b>37,390</b>
Recreational Boating Industry Businesses	<b>101</b>
Total Jobs	<b>3,649</b>
Annual Recreational Boating-Related Spending	<b>\$193.4</b> MILLION



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$459.6** MILLION

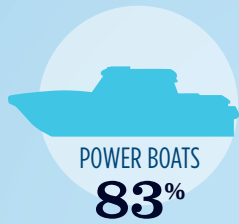
### RECREATIONAL BOATS IN TN-2

TOTAL BOATS\* ▶ **37,390**

REGISTERED BOATS **37,390**

Power boats	31,132
PWCs	5,722
Sailboats	446
Other Boats	90

HOUSEHOLDS PER BOAT **7.7**

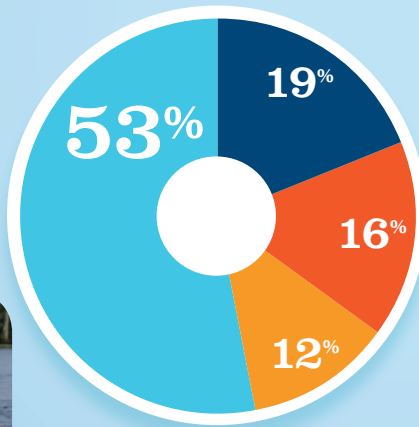


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN TN-2

TOTAL BOATING JOBS ▶ **2,344**

Boat Building	1,235
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	272
Dealers / Wholesalers	388
Boat Services	449



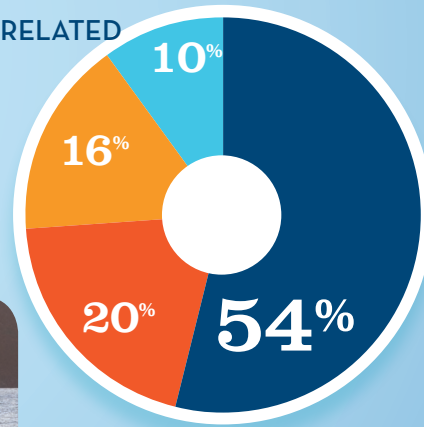
BOAT BUILDING (53%)  
MOTOR/ENG. MFGR. † (0%)  
ACC./SUPPLIES MFGR. (12%)  
DLRS/WHOLESALERS (16%)  
BOAT SERVICES (19%)



### RECREATIONAL BOATING-RELATED BUSINESSES IN TN-2

TOTAL BUSINESSES ▶ **101**

Boat Building	10
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	16
Dealers / Wholesalers	20
Boat Services	55



BOAT BUILDING (10%)  
MOTOR/ENG. MFGR. † (0%)  
ACC./SUPPLIES MFGR. (16%)  
DLRS/WHOLESALERS (20%)  
BOAT SERVICES (54%)



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN TN-2

EST. TOTAL JOBS ▶ **3,649**

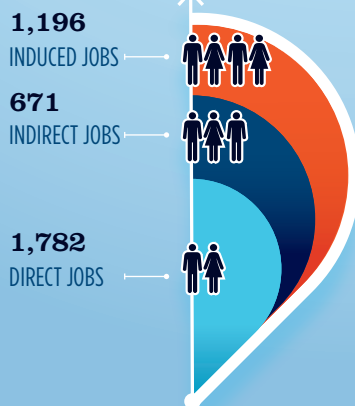
MILLIONS

EST. TOTAL LABOR INCOME **\$152.1**

Est. Direct Income \$62.3

Est. Indirect Income \$37.4

Est. Induced Income \$52.4

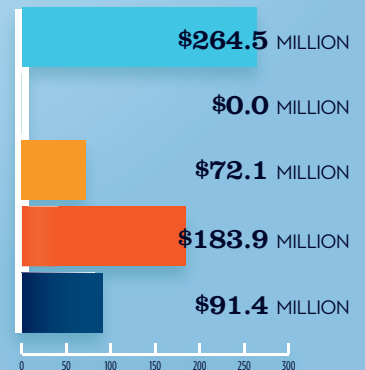


### RECREATIONAL BOATING INDUSTRY SALES IN TN-2

Boat Building	\$264.5
Motor / Engine Mfgr.	\$0.0
Accessory / Supplies Mfgr.	\$72.1
<b>TOTAL MFGR. SALES</b>	<b>\$366.5</b>

Dealers / Wholesalers	\$183.9
Boat Services	\$91.4
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$275.3</b>

BOAT BUILDING (264.5M)  
MOTOR/ENG. MFGR. (0M)  
ACC./SUPPLIES MFGR. (72.1M)  
DLRS/WHOLESALERS (183.9M)  
BOAT SERVICES (91.4M)



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University